






JAYDEN REUBEN






CONTACT ME AT

-  Auckland, New Zealand
Remote (Worldwide)
-  +64 22 300 1619
-  jayden@jaydenreuben.tech
-  www.jaydenreuben.tech
-  [Jayden Reuben](https://www.linkedin.com/in/JaydenReuben)


PROJECTS

-  [Regression Analysis & Factor Models: Does Sinning Payoff?](#)
-  [GARCH: Testing Models and Predicting Volatility](#)
-  [Interactive Report & Dashboard Projects: Power BI & Tableau](#)
-  [Equity Research & Fundamental Valuation](#)

KEY SKILLS SUMMARY

-  Python data analysis
-  SQL
-  Data Visualization: Power BI & Tableau
-  Statistical Analysis & Modeling
-  Financial Modeling
-  Effective Communication
-  Strong Business Acumen

AWARDS RECEIVED

-  Academic Distinction: Investment Analysis, Econometrics, among many others (2017-2021)

PERSONAL STATEMENT

I am passionate about unlocking the full potential of data and transforming it into captivating and informative stories. With my experience in data analysis, dashboard and report development, research, and statistical analysis, I can effectively harness the power of data to drive insights and inform decision-making.

EXPERIENCE

Managing Director, Data Analyst, and Tutor

Reuben Analytics | Jan 2021 - Present

- Use SQL and Python to ETL accurately and efficiently
- Automate data pipelines for streamlined processing
- Create Power BI reports and dashboards
- Collaborate to improve data quality and availability
- Implement best practices for data management
- Empower with finance and analytics skills through effective tutoring and guidance.

EMPLOYMENT EXPERIENCE

Project Analyst - Group Finance

SkyCity Entertainment Group | Oct 2022 - Present

- Analyze capital project proposals before committee presentation
- Provide insights to senior management on key financial metrics
- Implement analytics-driven solutions to optimize finance operations
- Develop and maintain financial models for forecasting and budgeting
- Stay up-to-date on industry trends and share insights with team members

Financial Crime Analyst

Finance Now | Jun 2020 - Oct 2022

- Investigate financial crime alerts for suspicious activity (AML)
- Analyze customer and transaction data to detect fraud
- Verify potential cases of financial crime through detailed investigations
- Improve financial crime prevention and detection processes through collaboration

EDUCATION

Massey University

Master of Finance - Professional Pathway (with Distinction)

Jun 2020 - Feb 2022

- Achieved Distinction (First Class Honours)
- Financial modeling and econometric analysis (primarily SAS, with R & Python as supplementary tools)
- Proficient in presenting analyses and findings to diverse audiences

Massey University

Bachelor of Business | Feb 2017 - Jun 2020

- Double Major in Finance & Economics
- Fund & Trading Room Manager in the student investment fund